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Hagyard Field Care
Davidson Surgery Center
McGee Medicine Center

McGee Fertility Center
Hagyard Laboratory

Dear Exhibitor:

This letter is to announce the *Hagyard Bluegrass Equine Symposium 2021* presented by the Hagyard Equine Medical Institute. Hagyard is excited about this year's program, showcasing an emphasis on equine reproduction, which will be held at the *Lexington Marriott City Center* in Lexington, Kentucky, October 28-29, 2021.

We will once again have a two-tier system for participating vendors. The sponsor level is attained by becoming a sponsor of one or more of the items listed below and will include a complimentary booth. The \$850 exhibitor level provides a booth in the designated exhibit area. You have the option to purchase more than one booth space (subject to availability).

The exhibit hours at Lexington Marriot City Center are: **Thursday, October 28 7:00am – 8:00pm, Friday, October 29 7:30am – 5:00pm.**

We are requesting sponsorship for the following and would appreciate your participation:

Sponsorship of one or More Speakers - \$1500/Speaker – Acknowledgement in the Lecture Notebook – Announcement at Speaker Introduction

Break Sponsorship during Lectures - \$1500 – Acknowledgement (signage) at the Break – Announcement before Breaks

Sponsorship of Walk Around Lunch – Full Sponsorship \$4000 or Split Sponsorship \$2500 – Acknowledgement (signage) during lunch

Lecture Notes– Full Sponsorship \$4500 – Logo placed on cover of notebook.

Happy Hour – (Thursday Oct. 28, 6:30- 8:00 pm) Full Sponsorship \$5000 or Split Sponsorship \$3000 - Acknowledgement (Signage) during lecture.

Sponsorships at the \$4000 level and above will be offered the

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Laboratory (859) 259-3685



opportunity to have approved messages included in our pre-event and post-event emails.

Lindsay O'Hara will be coordinating the exhibitors, and she can be reached at (859) 685-3776 or by email at lohara@hagyard.com. If you have any problems or questions, please feel free to contact her or myself.

Thank you for your interest in supporting this year's meeting. We look forward to hearing from you soon!

We will also have sponsorship opportunities available for our annual Hagyard Cares Golf Tournament this fall. Please feel free to contact Lindsay if you are interested in those opportunities as well.

Sincerely,

A handwritten signature in black ink that reads "Karen Wolfsdorf". The signature is written in a cursive, flowing style.

Karen E. Wolfsdorf, DVM Diplomate ACT